

Mid Wales Tourism Awards

Young manageress is Young Tourism Person of the Year

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The 25-year-old manageress completed a double for a Mid Wales inn at the inaugural Mid Wales Tourism Awards.

Amy Clark from The Nags Head Inn, Garthmyl, near Montgomery won the Young Tourism Person of the Year Award, supported by Grŵp Colegau NPTC Group of Colleges, at a glittering awards ceremony held at The Hafren, Newtown.

The award is designed to recognise young entrepreneurial, professional and business talents aged 30 years and under. Earlier in the evening, The Nags Head Inn collected the award for Best Place to Eat or Drink.

Designed to celebrate and showcase the region's exceptional tourism industry, the biennial Mid Wales Tourism Awards were organised and managed by MWT Cymru on behalf of Mid Wales Tourism Forum and supported by Visit Wales, the Welsh Government's tourism arm..A dedicated Tourism Awards Advisory Group was established specifically to assist with the awards.

Amy said: "I moved away and learnt the trade before coming back to my home in Mid Wales. I am so pleased that what I learnt is helping my career now.

"There are no words to describe what winning this award means to me. It's totally unexpected."

James Divall, owner of The Nags Head, said: "I am so proud of Amy because she is the future of the business."

Amy is committed to ensuring her staff provide the best possible dining experience for visitors to The Nags Head, which was named AA Pub /Inn of the Year for Wales in 2018.

She has worked in the hospitality pub trade since the age of 16, gaining experience with Marstons and independent public houses across Mid Wales, Shropshire and the Midlands.

Efficient, friendly and welcoming, she is always keen to improve herself and her staff by ensuring they have adequate training for personal development.

Her mature attitude demonstrates to young staff members that dedication, hard work and commitment matter just as much as qualifications and university degrees. Amy chose to learn her trade in the real world of work rather than go to university.

She has been the driving force behind increasing covers in the restaurant at The Nags Head, ensuring the effective use of social media to promote the business within the local community and letting rooms consistently to visitors who are travelling for both business and pleasure.

Her knowledge of the local area, where she grew up, has meant she was able to source produce from local farmers, thereby boosting the local economy.

Runners up for the award were Hannah Quincey, King Arthurs Labyrinth, Corris; Amy Williams, West Wales Holiday Cottages, Aberporth; Alice Yeoman, NPTC Group of Colleges and Geraint Morris and Ash Cooperwhite, both from The Granary, Newtown.

Granted an Awards Trust Mark by the Independent Awards Standards Council, the awards were open to all businesses, organisations and individuals who contribute to tourism within Mid Wales.

MWT Cymru is the regional destination marketing and membership organisation for Powys, Ceredigion and Meirionnydd district of Southern Snowdonia. As a not-for-profit social enterprise company, MWT Cymru supports and represents more than 550 tourism businesses and organisations across the region.

Picture caption:

Amy Clark, manager of The Nags Head Inn, Garthmyl, receives the Young Tourism Person of the Year Award from Mark Dacey, principal of sponsor Grŵp Colegau

NPTC Group of Colleges, at the Mid Wales Tourism Awards held at The Hafren,
Newtown.

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